

LIFE LESSONS

NATIONAL PUBLICATION | APRIL 2016

magazine

EXCLUSIVE 80 PAGE ISSUE

STRATEGIC PARTNERSHIP OFFER

MANAGING DIRECTOR LIFE LESSONS MAGAZINE **URBAN** ISSUES



PRESENTED BY

Chauncey Wyatt

SENIOR MANAGING EXECUTIVE | GLOBAL & URBAN

KYERA DALESANDRO THE PASSION

REALITY TV PERSONALITY SPEAKS ABOUT SACRIFICING FOR HER LOVE OF ART

JOEL AYAPANA | RELATIONSHIP SOUP | **NEVER STRAIGHT FORWARD** | ALVEAN LYONS

WE'RE EXPLODING

\$40 BILLION IN BRAND VALUE

Life Lessons Magazine offers all of our strategic partners tremendous upscale brand value to help validate and add instant credibility to anything you do. Our Brand Value represent over \$40 Billion of the world's most recognizable brand in business, globally. They include some of the following:

Allstate.
You're in good hands.

vitaminwater
GLACÉAU

REGIONS
It's time to expect more.

LINCOLN
AMERICAN LUXURY

MAJOR PROMOTION/ENDORSEMENT

Life Lessons Magazine has received notification from European Billionaire, Nicholas Frankl, owner of myyachetclub.com to promote the Life Lessons Magazine after his June feature. His endorsement allows LLMAG to place and distribute in any part of the world.



Nicholas Frankl

By partnering with Life Lessons Magazine under the Urban publication, we offer you ownership and management of over \$40 billion in brand power, upscale quality magazine with powerful content concepts that features everyday people to billionaires.

Our launching in multiple regions around the U.S. allows us to keep our brand exclusive by not having it sold on shelves but rather placing it in areas where it can be seen the most and engaged. Each major city will have 50-100 different locations where the Life Lessons Magazine can be viewed daily, ultimately allowing Life Lessons Magazine to sell ads as high as \$5,000 per full page ad of which we have 20-30 ads per issue (Global & Urban).

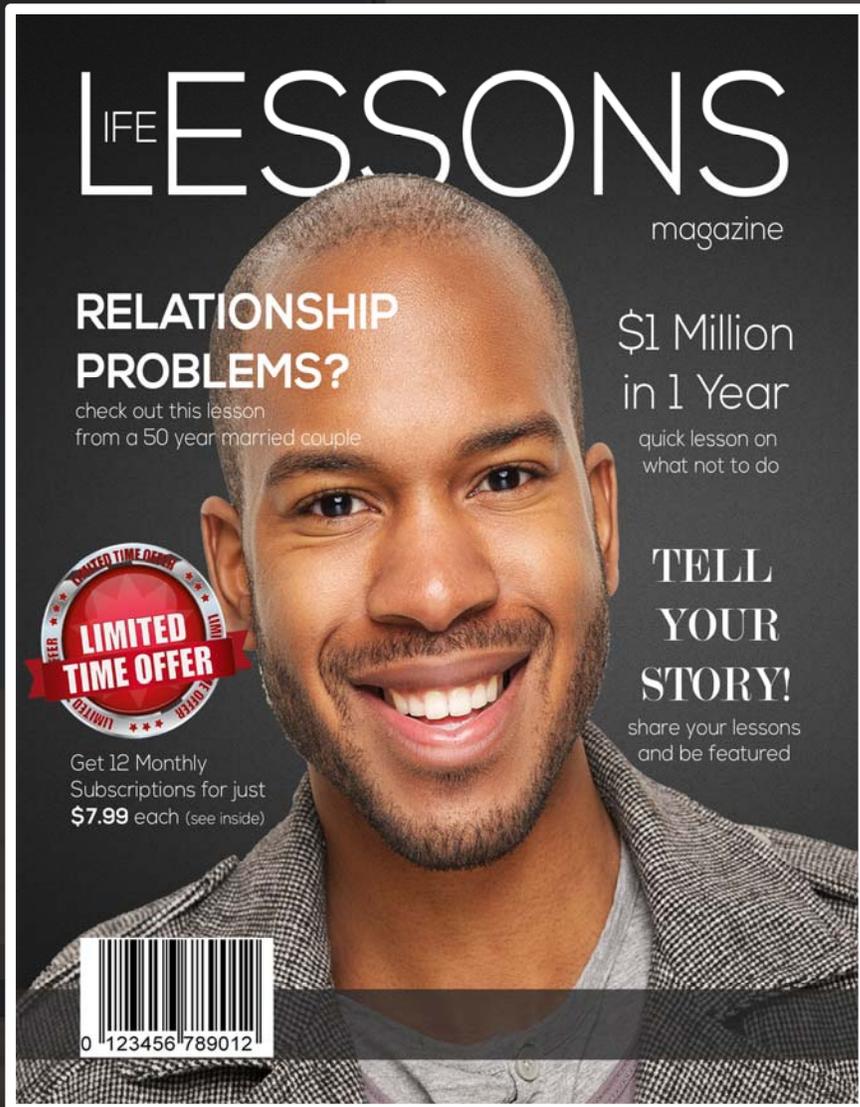
Amazing Content & People

While our magazine mostly features "regular people", we also have attracted high net worth people to our magazine to include the son of the Billionaire Music Mogul, Dr. Dre, Curtis, Young, a brilliant business man and creative thinker, along with recent ABC's Shark Tank TV show, Ed Lutz and Kyera Dalesandro, reality TV personality from the Game Show Network, Skin Wars and many more!



MANAGING EXECUTIVE

LIFE LESSONS MAGAZINE **URBAN** ISSUE



LIFE LESSONS
magazine

RELATIONSHIP PROBLEMS?
check out this lesson from a 50 year married couple

\$1 Million in 1 Year
quick lesson on what not to do

TELL YOUR STORY!
share your lessons and be featured

LIMITED TIME OFFER

Get 12 Monthly Subscriptions for just **\$7.99** each (see inside)

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ABOUT STRATEGIC PARTNERSHIP

The Life Lessons Magazine "Urban" Issues are marketed and tailored to fit urban/minority audiences throughout the U.S., rivaling companies like Ebony and Essence Magazine.

As a Managing Director, you will help shape and spearhead the goal and agenda of Life Lessons Magazine, reaching new audiences, setting up features, using our brand to help your current production brands, create/set-up release parties, aide in managing ad sponsorship relations and more.

As an investing partner, you can feel safe that you are in the right hands with our magazine brand that has already produce a high quality magazine with massive brand appeal and attention from multi-millionaires and billionaires world-wide, including a partnership to establish our brand globally. We will use our quality and star power to strategically place our magazines in multiple markets, host release parties and attract the attention local and national ad sponsorships for our multiple streams of income that include:

- Print Ads
- Website Ads
- Video Ads
- Digital Ads
- Youtube Channel Ad Revenue
- Release Party Door Revenues
- Special event Press Pass and More

OPTIONS AND BENEFITS

Below are three options that you can choose to establish your footprint as a Managing Executive.

Option One

MANAGING EXECUTIVE LLMAG URBAN

40% (net) Ad Revenue Executive Acquired

(Huge income potential but you will have to acquire sponsors. Earnings could exceed \$100k per bi-monthly release issues.)

5% (net) Ad Revenue Company Acquired

(Potential earnings up to \$20k per bi-monthly release in just 10 major markets. Company Pays you regardless of any personal ad acquisition.)

\$3,500.00

Option Two

MANAGING EXECUTIVE LLMAG URBAN

40% (net) Ad Revenue Executive Acquired

(Huge income potential but you will have to acquire sponsors. Earnings could exceed \$100k per bi-monthly release issues.)

7.5% (net) Ad Revenue Company Acquired

(Potential earnings up to \$35k per bi-monthly release in just 10 major markets. Company Pays you regardless of any personal ad acquisition.)

5% Stock/Ownership in Urban Division

(You get 5% of the sale of this acquisition or can trade in your value for cash after 12 mos position cash flow. **Plus up to 5% Quarterly Profit Share Bonuses.**)

\$6,500.00

Option Three

MANAGING EXECUTIVE LLMAG URBAN

40% (net) Ad Revenue Executive Acquired

(Huge income potential but you will have to acquire sponsors. Earnings could exceed \$100k per bi-monthly release issues.)

10% (net) Ad Revenue Company Acquired

(Potential earnings up to \$50k per bi-monthly release in just 10 major markets. Company Pays you regardless of any personal ad acquisition.)

10% Stock/Ownership in Urban & Global Divisions

(You get 5% of the sale of this acquisition or can trade in your value for cash after 12 mos position cash flow. **Plus up to 10% Quarterly Profit Share Bonuses.**)

Guaranteed Market Release and Revenue

(This option guarantees one market will be fully opened and you will start earning revenue with 3 mos.)

\$10,500.00



LLMAGAZINE FILMS

LIFE LESSONS MAGAZINE FILMS PRESENTS

By becoming a strategic partner with Life Lessons Magazine and integrating and managing your video media from your current production company, Life Lessons Magazine would like to create (LLMAGAZINE FILMS) where we use this medium to further grow our brands through the filming and production of launch/release parties, special press segments and more.

As a result, we will offer you **50% of all media ad sales** that include

"Youtube Channel Ad Payments, Ad Payments inside Video Content."