

IMMEDIATE RELEASE

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Opulence Media Group Partners with Life Lessons Magazine Set to Release Nationally this March

New York, NY – February 5, 2016 – Miami based full-service entertainment marketing and advertising agency [Opulence Media Group](#) announced today that it has entered into an exclusive partnership agreement to market and manage media buying for [Life Lessons Magazine](#) that will release nationally March 2016.



Life Lessons Magazine is an 80-page social conscious publication designed to exclusively highlight the experiences and stories of everyday people from the local fast-food worker to the Hollywood CEO. The Scottsdale, Arizona based company host a diversity of subject matters, showcasing various stories in cooking, fashion, fitness, health, wealth, spirituality, business, practical living and travel.

Life Lessons, CEO **Gary Carotenutti** and executive staff, built an amazing platform in August of 2015 for the “common man and woman” to share their success stories and expose their experience beyond their personal social network of friends while giving local and national businesses another premier, highly targeted audience for intelligent customers to expose their products and services.

Lead by Managing Executive, **Chauncey Wyatt**, Copy Editor **Brenda Stallsworth**, Marketing Executives **Joel AyaPana** and **Skipp Young**, plus an award-winning editorial team, the brand will launch nationally print and digital issues this spring while also releasing regionally based editions designed to target certain specific markets in Houston, Chicago, Cleveland, Phoenix, Arizona, Las Vegas, Charlotte, and Atlanta.

Iyron Davis, Chairman and CEO of UrbanLink Holdings, the parent company of Opulence Media group said, "As a new venture, we look forward enthusiastically to making long-term media buys in pursuit of elevating the Life Lessons brand. Life Lessons' inclusion into our collection of companies will benefit from our financial strength. We plan to build the business on multiple dimensions, thereby energizing our readership and viewership."

Life Lessons Magazine will be published quarterly and sold in 75 countries worldwide. The first issue will be on sale at newsstands this March. The much-awaited “personal success” magazine, with a circulation of 10,000 units and online readers will be able to access some of the magazine's content at lifelessonsmagazine.com.

Chauncey Wyatt, Managing Executive of Life Lessons, commented, "Life Lessons brand will thrive under our new partnership. The planned investments across Life Lessons' many platforms will regenerate the power of the brand with both our advertising partners and consumers worldwide."

About Life Lessons Magazine

Life Lessons Magazine is an 80-page print publication and online brand to exclusively highlight the experiences and stories of successful everyday people, business vanguards and A-list celebrities. For more information follow our Twitter twitter.com/lifelessonsmag and Facebook facebook.com/lifelessonsmag.

About Opulence Media Group

Opulence Media Group is an entertainment, marketing and advertising agency. The OMG media network consist of 12 print and online brands reaches more than 10+ million unique monthly viewers. omdigitalgroup.com.